

Big Reductions To El Paso In the Matter Of Jobbers' Rates

Large Number of Concessions Are Granted by the Railroads to Shippers, Some of Them Extending as Far West as Needles, Arizona—Cheap Rates Are Also Granted to Pecos Valley Points.

El Paso is fast becoming a favorite child of the railroad companies in the matter of freight rate reductions to southwestern points out of this city. The rate advice which has been issued by traffic manager A. W. Reeves, of the chamber of commerce, quotes a list of rates which will be reduced to points west of Albuquerque, effective September 28. These reductions run as high as 35 cents per 100 pounds in some instances and in others amount to 40 percent of the value of the commodity. At the present time the class rates out of Denver to these points are lower than those from El Paso. When the new rates become effective this will be reversed and El Paso will enjoy the lower rate. Rates from Los Angeles east as far as Gallup, N. M., in El Paso's trade territory, are equal to those from El Paso. By the operation of the September 28 reduction, El Paso will have a rate equal to Los Angeles as far west as Flagstaff, Ariz., and a lower rate east of that point on the coast line of the Santa Fe. One of the reduced rates quoted is that of rates to points as far as Las Vegas and points on the Pecos Valley line. This opens up a new trade field for El Paso. The Western Coffee company, though established here less than one year, is fast taking advantage of the possibilities to be offered in that direction. To prepare for the reduction that company has recently shipped cars of coffee into the Pecos valley and with the reduction will increase its business in that trade territory. El Paso wholesale merchants are being offered rates which exceed those of other cities in the southwestern territory, and should these rates be taken advantage of by the local merchants, El Paso's trade zone could be extended as far as Flagstaff, Needles and other points on the Santa Fe's coast route. In addition to this low rate on goods shipped from El Paso, cheap rates are enjoyed to points in New Mexico on the Santa Fe line, to Phoenix over the Southern Pacific and its branch lines, over the branch lines of the Santa Fe and also over the entire Southwestern system. One El Paso concern shipped 6000 pounds of local freight to Flagstaff last week, and during the present week, billed 10,000 pounds to Gallup, N. M. This shows how the trade in this territory can be built up if it is cultivated by the wholesalers. The recent rate reductions follow:

TO SANTA FE COAST LINE POINTS.

Effective September 28, 1910, the following reductions will be made in class rates from this city to:—

	1st	2nd	3rd	4th	5th	A
Rio Puerco, N. M. Present	1.50	1.41	1.32	1.20	1.02	.95
New	1.39	1.14	1.05	.95	.77	.77
Reduction	.11	.27	.27	.25	.25	.18
Suwanee, N. M. Present	1.60	1.47	1.37	1.26	1.07	.99
New	1.38	1.17	1.08	.98	.80	.80
Reduction	.22	.30	.29	.28	.27	.19
Laguna, N. M. Present	1.70	1.58	1.48	1.37	1.16	1.07
New	1.40	1.19	1.10	1.00	.82	.82
Reduction	.30	.39	.38	.37	.34	.25
Grants, N. M. Present	1.40	1.27	1.15	1.03	.82	.82
New	1.19	1.05	.95	.85	.67	.67
Reduction	.21	.22	.20	.18	.15	.15
Bluewater, N. M. Present	2.00	1.84	1.72	1.58	1.33	1.22
New	1.19	1.28	1.19	1.09	.90	.91
Reduction	.81	.56	.53	.49	.43	.31
Thoreau, N. M. Present	2.30	1.96	1.82	1.68	1.42	1.31
New	1.17	1.32	1.23	1.13	.93	.95
Reduction	1.13	.64	.59	.55	.49	.36
Wingate, N. M. Present	2.30	2.01	1.86	1.72	1.45	1.34
New	1.13	1.27	1.28	1.18	.95	1.00
Reduction	1.17	.74	.58	.54	.50	.34
Gallup, N. M. Present	2.24	2.05	1.91	1.76	1.49	1.38
New	1.17	1.40	1.31	1.21	.96	1.03
Reduction	1.07	.65	.60	.55	.53	.35
Mannellito, N. M. Present	2.35	2.13	2.00	1.80	1.57	1.47
New	1.19	1.42	1.32	1.22	.97	1.04
Reduction	1.16	.71	.68	.58	.60	.43
Chambers, Ariz. Present	2.15	2.32	2.00	1.80	1.60	1.59
New	1.14	1.47	1.36	1.25	1.00	1.08
Reduction	1.01	.85	.64	.55	.60	.51
Adamans, Ariz. Present	2.35	2.35	2.00	1.80	1.60	1.56
New	1.11	1.54	1.40	1.29	1.03	1.12
Reduction	1.24	.81	.60	.51	.57	.44
Hollbrook, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.15	1.59	1.43	1.31	1.05	1.14
Reduction	1.40	.76	.57	.49	.55	.56
Joseph City, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.17	1.60	1.44	1.32	1.06	1.15
Reduction	1.38	.75	.56	.48	.54	.55
Winslow, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.19	1.63	1.46	1.34	1.08	1.17
Reduction	1.36	.72	.54	.46	.52	.53
Flagstaff, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.13	1.53	1.51	1.34	1.08	1.17
Reduction	1.42	.82	.49	.46	.52	.53
Bellemont, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.17	1.56	1.51	1.34	1.08	1.17
Reduction	1.38	.79	.49	.46	.52	.53
Williams, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.13	1.58	1.51	1.34	1.08	1.17
Reduction	1.42	.77	.49	.46	.52	.53
Ash Fork, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.13	1.58	1.51	1.34	1.08	1.17
Reduction	1.42	.77	.49	.46	.52	.53

POINTS ON SANTA FE, PRESCOTT & PHOENIX RY.

	1st	2nd	3rd	4th	5th	A
Jerome Junct., Ariz., Present	2.55	2.35	2.00	1.80	1.60	1.70
New	2.23	1.88	1.67	1.51	1.24	1.30
Reduction	.32	.47	.33	.29	.36	.40
Prescott, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	2.23	1.88	1.67	1.51	1.24	1.30
Reduction	.32	.47	.33	.29	.36	.40
Iron Springs, Ariz.	Same as above.					
Skull Valley, Ariz.	Same as above.					
Kirkland, Ariz.	Same as above.					
Hillside, Ariz.	Same as above.					
Congress Junction, Ariz.	Same as above.					
Flores, Ariz.	Same as above.					
Wickenburg, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	2.20	1.88	1.67	1.51	1.24	1.30
Reduction	.35	.47	.33	.29	.36	.40

	1st	2nd	3rd	4th	5th	A
Hot Spgs. Jct., Ariz., Present	2.55	2.35	2.00	1.80	1.60	1.70
New	2.14	1.84	1.67	1.51	1.24	1.30
Reduction	.41	.51	.33	.29	.36	.40
Peoria, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.95	1.67	1.56	1.43	1.17	1.25
Reduction	.60	.68	.44	.37	.43	.45
Glendale, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.92	1.64	1.53	1.40	1.14	1.22
Reduction	.63	.71	.47	.40	.46	.48
Phoenix, Ariz. Present	2.55	2.35	2.00	1.80	1.60	1.70
New	1.92	1.64	1.53	1.40	1.14	1.22
Reduction	.63	.71	.47	.40	.46	.48
Cherry Creek, Ariz., Present	2.66	2.46	2.10	1.89	1.68	1.78
New	2.34	1.98	1.77	1.60	1.32	1.33
Reduction	.32	.48	.33	.29	.36	.40
Humboldt, Ariz. Present	2.68	2.47	2.11	1.90	1.69	1.79
New	2.35	2.00	1.78	1.61	1.33	1.39
Reduction	.33	.47	.33	.29	.36	.40
Huron, Ariz. Present	2.70	2.49	2.13	1.92	1.71	1.81
New	2.38	2.02	1.80	1.63	1.35	1.41
Reduction	.32	.47	.33	.29	.36	.40
Poland, Ariz. Present	2.76	2.55	2.18	1.97	1.76	1.86
New	2.42	2.08	1.85	1.68	1.40	1.46
Reduction	.33	.47	.33	.29	.36	.40
Mayer, Ariz. Present	2.74	2.53	2.16	1.95	1.74	1.84
New	2.42	2.06	1.83	1.66	1.38	1.44
Reduction	.32	.47	.33	.29	.36	.40
Crown King, Ariz., Present	2.94	2.71	2.32	2.11	1.89	1.99
New	2.57	2.19	1.95	1.77	1.44	1.50
Reduction	.37	.52	.37	.34	.45	.49

A rate has been made on wheels and axles, car, loose or attached, straight or mixed C. L. minimum 35,000 pounds to Prescott, Ariz., of \$1.03 and Jerome Junction of \$1.06 per cwt. The present rate is \$1.60 per 100 pounds. In order that El Paso might satisfactorily reach the mining section adjacent to Magdalena, N. M., a rate was made to Kelly and Magdalena, N. M., on machinery, less car lots, taking first class rates according to western classification of \$1.00 and on machinery described as taking second class rate of 20 cents per cwt. Prior to the granting of these rates they were \$1.24 and \$1.14, respectively.

The following rates have been made on roasted coffee, C. L.

	Old Rate	Present Rate
Albuquerque, N. M.	\$.94	\$.60
Las Vegas, N. M.	1.05	.70
Santa Fe, N. M.	1.05	.70
Portales, N. M.	\$.37	\$.65
Roswell, N. M.93	.75
Artesia, N. M.93	.75
Carlsbad, N. M.93	.25

To points on the Pecos Valley Lines, in New Mexico, south of Portales, the 3rd class rate has been reduced 8 cents and the 4th class rate 20 cents per cwt.

By Rex Beach The Silver Horde

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Synopsis of Previous Chapters.
Boyd Emerson and "Fingerless" Fraser enter Kalvik, Alaska, and meet a young white woman, Cherry Malotte, who shelters them.
Cherry describes the salmon fisheries and Marsh, the unscrupulous head of the Kalvik cannery.
Cherry owns a cannery site. Emerson, George Bait and she go into partnership. Emerson describes his failure to "make good" in Alaska.
Emerson kisses Cherry goodbye. Bait, Fraser and Emerson nearly lose their lives in Katmai pass and miss the steamer at Katmai on their way out to get capital.
After dreadful privations they catch the boat at Kadiak and are soon en route for Chicago. Emerson seeks Miss Mildred Wayland.
(Continued From Yesterday.)
Inside the glass partition Boyd hears a woman's voice and Hillard's laughter. He took some comfort in the thought that the banker was in good humor at least; but, being too nervous to sit still, he stood at the window, gazing with vacant eyes at the busy street crowds. Facing him across the way was a bulletin in front of a newspaper office, and after a time he noted idly among its various items of information the announcement that the mail steamer Queen had arrived at midnight from Skagway. He wondered why Cherry had not written. Surely she must be anxious to know his progress. He should have advised her of his whereabouts.
The door to Hillard's office opened, and he heard the rustle of a woman's

dress, then his own name spoken, "Come in, Mr. Emerson."
His attention centered on the approaching interview, he did not glance toward the departing visitor until she stopped suddenly at the outer door and came straight toward him with outstretched hands.
"Boyd!"
He checked himself and turned to face Cherry Malotte.
"Why, Cherry," he ejaculated, "what in the world?" He took her two hands in his, and she laughed up into his face. "In the name of heaven, where did you come from?"
"I arrived last night on the Queen," she said. "Oh, I'm glad to see you!"
"But what brings you to the States?"
"I thought you were in Kalvik!"
"Sh-h!" She laid a finger on her lips, with a glance over her shoulder to the inner office. "I'll tell you about it later."
"Mr. Hillard will see you now, sir," the attendant announced to Emerson.
"I must talk to you right away!" Boyd exclaimed hurriedly. "I won't be long. Can you wait?"
"Certainly, I'll wait right here, only hurry, hurry!"
The pleasure of seeing her was so genuine that he squeezed her hands heartily and entered Hillard's sanctum with a smile on his lips.
Soon he returned. The smile was gone from his face. Hillard had now refused to make the loan of \$100,000 required for the enterprise. He told Cherry, "We must have the money or we are ruined," said the girl.
"Yes," answered Boyd wearily. He made an engagement to meet Cherry later and went to visit three other bankers, but they all turned his proposition down.

CHAPTER IX.

Delicately Formed
and gently reared, women will find in all the seasons of their lives, as maidens, wives and mothers, that the one simple, wholesome laxative remedy, which acts gently and pleasantly and naturally and which may be taken at any time, when the system needs a laxative, with perfect safety and really beneficial effects, is Syrup of Figs and Elixir of Senna.
It has that true delicacy of flavor which is so refreshing to the taste, that warming and grateful toning to the stomach which responds so favorably to its action and the laxative effect which is so beneficial to the system when, occasionally, its gentle cleansing is required.
The genuine, always bearing the name of the California Fig Syrup Co., may be purchased from all leading druggists in original packages of one size only, price fifty cents per bottle.

CHERRY the next day demonstrated her power over all sorts and conditions of men by reducing the blase young clubman to a state of grinning admiration. "Fingerless" Fraser alone had been missing from the coterie. He had discovered them from a distance, to be sure, and came over to exchange greetings with Cherry, but the disastrous result of the fellow's garrulity was still so fresh in Boyd's mind that he could not invite him to join them, and Fraser, with singular modesty, had quickly withdrawn, to wander longingly for awhile till sheer ennui drove him to bed. His dejection awakened little sympathy in Boyd, who felt happier for the removal of his irritating presence.
In the morning Boyd was brought

sharply back to a realization of his difficult position by a letter from Mildred Wayland.
"Father and I had another scene over you," wrote Mildred. "It was the first quarrel we ever had, and I'm half sick as a result. I simply can't bear that sort of thing, and we have agreed to drop the subject. What roused him to such a sudden fury I'm sure I don't know."
Boyd knew, however, and the knowledge did not add to his comfort.
It seemed, indeed, as if the trust's enmity had marked him in the eyes of the whole financial world. He was again denied assistance at the banks, and this time in a manner to show him the futility of further effort.
In his perplexity he turned naturally to Cherry, who listened to his tale of repeated failure with furrowed brows, pondering the matter as seriously as if the responsibility had been her own. "The battle has begun sooner than I expected," she said at length. "I never dreamed they could fix the banks so quickly."
"Somehow I can't believe this is the work of the trust people. I don't see how they could accomplish so much in so short a time. Why, it came like a thunderclap."
"I hope I am wrong," she answered, "but something unexpected must have happened to change Mr. Hillard's attitude. What could it be except pressure from higher sources?"
"Has he dropped any hint before you?"
"Not a hint. He wouldn't let go of anything. Why, he is too close fisted to drop his 'r's.'"
"Will you take dinner with me this evening so that we can talk over any further developments?"
"I am to dine with Mr. Hillard," said the girl.
"Oh!" Boyd's tone of disappointment seemed disproportionate to the occasion. He endeavored to disguise his feeling by saying lightly: "You are breaking into exclusive circles. He lives in quite a palace, I am told."
"I'm not dining at his home," Cherry hesitated, and Boyd flashed a sharp glance at her. A faint color flushed her cheeks as she explained. "He could not see me at the office today, so he arranged for me to take dinner with him."
"I see," Boyd detected a note hitherto strange in his own voice. "I am going to try the Tacoma banks tomorrow. Would you like to run over with me in the morning? The sound trip is beautiful."
(To Be Continued.)

Let us suggest a dairy frozen dessert. Phone the Elite any time.

LETTERS To the HERALD

(All communications must bear the signature of the writer, but the name will not be published where such a request is made.)

HERALD WORTH THE PRICE.
Eagle Pass, Texas, Aug. 29, 1910.
Editor El Paso Herald:—
Enclosed find check for the paper six months.

El Paso is a long ways out of our territory, but we can always find something in The Herald worth the price to us.

We know it is a good paper; I have seen copies of it on the train.

Yours truly,
Edward Buckley Co.
Per C. Buckley.

HERALD PRINTS MORE NEWS.
Fort Worth, Texas, Aug. 26, 1910.
Editor El Paso Herald:—

Enclosed please find my check for which please send me The Daily Herald to my address. Also send me three copies of The Herald of the following dates: July 8, Aug. 5, Aug. 6, Aug. 14 and 21.

I would like very much to get the cut of the Toyah oil fields that you had in your issue of Aug. 21.

Oil news is what I want in particular, but I am interested in all the news from west Texas and I find The Herald has more news of west Texas in it than all other papers that have come under my observation.

Yours truly,
J. M. Ware,
Toyah Oil & Mineral Co.

ROOSEVELT DID NOT SEE FIGHT.
Chihuahua, Mex. Aug. 29, 1910.

Editor El Paso Herald:—

Will you be so kind as to advise me if Theodore Roosevelt witnessed the Jeffries-Johnson fight at Reno, Nevada? An argument arose as to whether he assisted or not, and I am interested in a bet to the extent of \$25, Mexican silver.

Your advice will be our decision, and trust that you will reply at your earliest convenience, for which I beg to thank you beforehand.

Respectfully,
R. S. Molnar.

(Mr. Roosevelt did not witness the Jeffries-Johnson fight. The promoters sent him the first ticket issued, but he did not attend).—Editor.

LAWYERS THINK FEES TOO HIGH

Are Discussing a Plan of Cheapening Cost of Litigation.

Chattanooga, Tenn., Sept. 1.—Lawyers from all over the country attending the 33rd annual meeting of the American Bar association, are discussing plans for cutting down the cost of litigation. This discussion was a part of the program started by a paper by W. A. Henerson, general solicitor of the Southern Railway company, of Washington, D. C., on "The Development of the Honorarium." The discussion went into the suggestion of remedies and the formulation of a proposal to prevent delay and unnecessary cost in litigation. The presentation to congress of bills relating to courts of admiralty was also taken up, as were real estate titles. The program today opened with a paper by Charles W. Moores of Indianapolis, on "The Career of a Country Lawyer—Abraham Lincoln," followed by discussion, the election and the completion of the convention's business.

The day's entertainment program included a visit to Lookout mountain in special cars, with luncheon at Point Park, the hosts being the Chattanooga and Tennessee Bar association.

CHICKEN ORDINANCE IS BEING REVISED

Limit on Number of Fowls That May Be Kept Is Now Eliminated.

Assistant city attorney Volney M. Brown has about completed the revision of the chicken ordinance proposed by the city council, which roused the ire of poultry fanciers and led to their vigorous protests being registered with the mayor and the members of the council.

The original document provided that not more than 36 fowls be kept in any other place than that to be designated as the wholesale district. This because of numerous complaints from neighbors of those who kept fowls in such a manner, that their presence could be detected blocks away.

As revised, the ordinance will not limit the number of chickens to be kept in any part of the city, but will make it a misdemeanor to keep them in such a manner that they are offensive and undesirable from a sanitary standpoint.

HOSTETTER'S CELEBRATED STOMACH BITTERS

The many victories gained by the Bitters during the past 57 years has been through its great ability in cases of Indigestion, Sick Headache, Constipation, Biliousness, Cramps and Malaria.

Protect Yourself!
AT SODA FOUNTAINS OR ELSEWHERE
Get the Original and Genuine
HORLICK'S Malted Milk
Others are Imitations
The Food Drink for All Ages
Rich Milk,